



Brochure

Waterproof Paper



- An industrial innovation with endlessly valuable applications
- High image quality without having the disadvantages of laminated paper
- Waterproof and UV resistant to ensure perfect prints in any kind of weather or condition
- Save time and money by printing in-house
- No additional equipment required - Toshiba Waterproof Paper can be used with all e-STUDIO colour systems

General	Paper types	A4, 230 g/m ² , duplex A3, 230 g/m ² , duplex Banner paper, 297 x 1,200 mm, 230 g/m ² , duplex
	Paper supply	A4: 100 sheets per box A3: 100 sheets per box Banner paper: 50 sheets per box
	Brightness	93 ISO (both sides)
	Opacity	90 ISO
	Storage temperatures	0°C - 40°C
	Storage humidity	30% - 80%

Specifications	Compatibility	<ul style="list-style-type: none"> e-STUDIO210c/310c* e-STUDIO211c/311c* e-STUDIO2100c/3100c* e-STUDIO3511/4511* e-STUDIO2500c/3500c/3510c e-STUDIO281c/351c/451c* e-STUDIO2020c/2330c/2820c/3520c/4520c e-STUDIO5520c/6520c/6530c e-STUDIO2040c/2540c/3040c/3540c/4540c e-STUDIO5540c/6540c/6550c <p>*do not support Banner paper</p> <p>Please contact your local Toshiba Service Partner for further details.</p>
	Properties	<ul style="list-style-type: none"> Waterproof UV resistant - can be exposed to direct sunlight for up to six weeks without noticeable fading of colours Smudge and tear resistant Oil and chemical resistant No loss of quality due to rough handling (e.g. bending or stretching) Easy to use - ideal for in-house printing Excellent colour quality, thanks to high opacity Immediate use after printing - no drying time needed Compatible with normal adhesive bonding material or adhesive tape Compatible with PET special adhesive material for powerful adhesion

Environment	Environmentally friendly	<ul style="list-style-type: none"> Energy saving as no additional laminating is required Longer life-cycle results in less use of paper Can be disposed of like regular household waste (Note: local regulations may apply)
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EXAMPLES OF APPLICATION

MAPS
Print a map with your location on Toshiba Waterproof Paper so your customers can find you in any weather.

POINT OF SALES MATERIAL
Print point of sales material on Toshiba Waterproof Paper to make it more durable.

EVENT TICKETS
Print tickets for outdoor events on Toshiba Waterproof Paper to make them more stable.

OUTDOOR ADVERTISING
Print your outdoor advertising on Toshiba Waterproof Paper so you do not have to worry about it getting wet or the colours fading.

RECIPES
Print your recipes on Toshiba Waterproof Paper so you can simply wipe them clean and they do not get stained while cooking.

MENUS
Print menus on Toshiba Waterproof Paper to make them last longer indoors and outdoors.

NAME TAGS
Print name tags on Toshiba Waterproof Paper and save time as you do not need to laminate them.

EDUCATIONAL MATERIAL
Print educational material on Toshiba Waterproof Paper so it is more durable while being passed from one student to another.

SIGNPOSTS
Print your signposts on Toshiba Waterproof Paper to make them more stable and weatherproof.

BUSINESS CARDS
Print your business cards on Toshiba Waterproof Paper to make them more durable and long lasting. See how the high quality of the paper will enhance the quality of your images.

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One great technology deserves another

Toshiba Waterproof Paper is not only waterproof, but also resistant against UV radiation as well as oil and chemicals. It can even handle bending and stretching. The durability of your high quality printouts is ensured in almost any situation.

Glossy Waterproof Paper - Easy to use

Toshiba Waterproof Paper redefines paper with its waterproof design and strong resistance to fading and curling.

Stunning colour reproduction and stability make it perfect for Toshiba's e-STUDIO colour systems. It is the ideal choice for indoor as well as outdoor signs, posters, POPs, ID cards, restaurant menus and more.

The special structure of Toshiba Waterproof Paper provides all the safety and eco benefits of

regular paper while at the same time offering a much greater durability.

You can print on Toshiba Waterproof Paper just like on regular office paper. Both sides are printable*, so you do not need to worry about which way to load the paper into your e-STUDIO system.

Plus you have the benefit of duplex printing as you increase the range of possible applications.

Another advantage is that you can use it straight away - there is no need to wait for it to dry or laminate the paper after printing. This will save a lot of time and money.

Key benefits:

- Easy to use
- Saves you the time and trouble of laminating your printouts
- No emission of disturbing smells
- Long-lasting quality no matter where you use it
- Compatible with all Toshiba colour systems

* Bypass only

Revolutionary paper for diverse applications

Why limit yourself?

Toshiba Waterproof Paper can be used for sheer endless purposes. And fact is that whatever you want to do, you now do not have to choose between quality and practicability - you can have both.

The high opacity and brightness of the Waterproof Paper allows you to print crystal clear images in bright colours. At the same time your printout will last longer and withstand almost any circumstance. Whether it is exposed to extremely low temperatures, bright sunshine, wind or rain, the quality will remain unchanged.

Furthermore, Toshiba Waterproof Paper is extremely dirt-resistant. Stains and smudges can easily be wiped off, restoring your document to its original beauty.

Try using it and experience the benefits yourself. You will never want to miss it again.

Signs and labels

In some environments, anywhere from kindergarden to factories, stains and smudges are inevitable. But when printed on waterproof paper, they can easily be wiped clean and do not need to be reprinted.



Point of Sales Material

Print anything from a pricetag to a banner on waterproof paper and you will benefit from its durability.



Outdoor advertising

Whether you place your advertising in front of your shop or hang it into your shop window, with Toshiba Waterproof Paper neither rain nor sunshine will have an affect on your POS.



Events

Use Toshiba Waterproof Paper to give your event that special touch. Invitations, entrance tickets, vouchers, name tags or banners...there is no limit to the possibilities you have.